

Dear Miss Ohio Supporters:

Ellen is hard at work preparing to compete for the title of Miss America 2012! While the final night of competition will be nationally televised on Saturday, January 14, 2012 on ABC, it's much more exciting to be there in person! The following information will help you with your plans to support Ellen at Miss America in Las Vegas!

We have attached forms for you to use to order items such as show tickets, access badges, photo buttons, T-shirts and hotel accommodations if you are planning to stay at Planet Hollywood. Please read everything very carefully and make sure to fill out the necessary forms.

Host Hotel – Planet Hollywood

Once again, Planet Hollywood Resort & Casino in Las Vegas is hosting the Miss America Organization and has partnered with MAO to bring you some amazing offers. Planet Hollywood is hip, modern & energetic – and MAO is proud that it is home to the 2012 Miss America Pageant! It is connected to the Theater for the Performing Arts where the pageant is held and the Miracle Mile Shops with over 170 shops and 15 restaurants.

Planet Hollywood special rates when ordering through Miss Ohio/Miss America;

Sunday, January 8, 2012 through Thursday, January 12, 2012	\$ 115.00 per night +12% tax
Friday, January 13, 2012 and Saturday, January 14, 2012	165.00 per night +12% tax
Sunday, January 15, 2012	115.00 per night +12% tax

Based on single/double occupancy. For the 3rd & 4th person, there will be a \$30 per person per night charge.

You must use the included Planet Hollywood Reservation Form to receive these rates. A credit card must be provided to reserve the room.

Miss America Show Tickets

The Miss America on stage preliminary competitions will take place on Tuesday, Wednesday and Thursday, January 10th, 11th and 12th with the finals taking place on Saturday, January 14th.

Tickets are \$75 per night for preliminary competitions and \$150 for Saturday's final night competition. Season tickets for all four nights may be purchased for \$275.

Miss Ohio ticket orders will be grouped together; however the groups will not be seated together. They will be grouped and prioritized in the following order:

- Block A – Those staying at Planet Hollywood & purchasing season tickets.
- Block B – Those staying at Planet Hollywood & purchasing single night (Saturday) tickets.
- Block C – Those NOT-staying at Planet Hollywood & purchasing season tickets.
- Block D – Those NOT-staying at Planet Hollywood & purchasing single night (Saturday) tickets.

Miss America Show Tickets (continued)

You may purchase UP TO FOUR(4) PRIORITY SEATING TICKETS per hotel room per day. For example, if you are staying at Planet Hollywood from Tuesday the 10th through Saturday the 14th, you will be able to purchase up to four season tickets. If you are staying at Planet Hollywood for fewer days, you will only be able to purchase individual night tickets, not a season ticket package.

If you are making your own arrangements to stay at Planet Hollywood and are NOT using the included hotel reservation form, you may still qualify for tickets in Block A or Block B. Planet Hollywood's reservation department can email you a copy of your reservation details. Print the email and include with your Miss America Trip Order form as proof and we will be able to order tickets in Block A or Block B.

Tickets purchases are non-refundable!

Access Badges

Ellen will be extremely busy while competing to become Miss America and there are very few opportunities to see her other than from a distance when she is onstage. If you would like to attend the visitation after the show each night (Tue, Wed, Thu & Sat) to see and speak with Ellen, you must have a Miss America Photo Identification Badge. The Badge will also allow you to attend the open rehearsals in the theater and the Miss America trade show at the hotel.

Badges may be ordered for \$40. If a badge is lost, it will cost \$55 to have it replaced during Miss America week.

If you had a Badge in the last two years (January 2010 or 2011) Miss America will have your photo on file. If not, you will need to email a photo to info@missohio.org when submitting your "On to Miss America" forms.

When ordering a badge, you will need to indicate one of the following affiliations;

State Committee – For all Miss Ohio state board members and state volunteers, their spouses and their children 21 years of age and older.

Local Committee – For all Miss Ohio local pageant committee members and local volunteers, their spouses and their children 21 years of age and older.

Family & Friends – For Ellen Bryan's family, friends and friends of the family, including children 21 years of age and older.

Guest – For sponsors and guests who contribute to any part of the Miss Ohio Program, former Miss Ohio's, their spouses and their children 21 years of age and older.

Special Guest – For State and Local Contestants currently eligible to compete, children ages six through twenty and Special Guests that may not be permitted to attend certain functions due to age restrictions or possible future judging conflicts.

Children five years of age and under do not require a badged but must be accompanied by an adult wearing a badge at all times.

Badges may NOT be shared at any time. Anyone caught sharing a badge will have it revoked immediately.

Friday Night Event

Miss America is currently planning a ticketed event for Friday Evening, January 13, 2012. The details for the event are not available at this time but for the last couple years, the contestants have participated in this event and tickets to attend have ranged between \$100 and \$500. We will distribute the information when it becomes available.

T-Shirts & Photo Buttons

Show your Ohio support by ordering a Miss Ohio Photo Button and T-Shirt featuring Ellen Bryan. We will schedule a time on Friday morning, January 13th for everyone from Ohio to get together for our traditional group photo.

Deadline

ALL forms and payments MUST be received by Friday, September 30, 2011. Incomplete forms or forms received after this deadline will not be processed.

Ordering Instructions

Every person MUST submit a "Miss America Trip Order Form" below (one form per person). This form will be used to gather your contact information, order tickets, badges, photo buttons, T-shirts, etc.

All items ordered on this form must be paid by check made out to: MOSP.

If you are staying at Planet Hollywood you will need to complete the Hotel Reservation Form.

You must include your credit card information to reserve a room. Your card will probably be charged for one night's stay sometime in December or early January.

Both forms and payments should be mailed to:

"On To Miss America", c/o Sue Swinehart, 59 N. 21st Street, Newark, OH 43055

You will receive an email confirming that we have received your forms.

Once we receive additional information from Miss America, we will follow up with an email with the instructions on how to pick up your items, schedule of events, group photo information, etc. We will have "office hours" at Planet Hollywood when you can pick up your items.

If you have any questions, please contact Sue Swinehart at 740-334-7117 or sues@missohio.org.

Thank you for your continuing support of the Miss Ohio / America Organization. We truly hope you will take advantage of the wonderful offers made available for the 2012 Miss America Pageant at the Planet Hollywood Resort & Casino – Let there be Fame!

We are all looking forward to going to Las Vegas and cheering on Ellen as she competes for the title of Miss America 2012 and brings the crown back to Ohio!

PS – PLEASE forward this to all of your family and friends and local committee members.

The two pages below are Microsoft Word Forms that can be completed on screen, saved and printed for mailing.

MISS AMERICA TRIP ORDER FORM

Please complete this form (one per person) and mail along with payment (by check only) to:
"On To Miss America", c/o Sue Swinehart, 59 N. 21st Street, Newark, OH 43055
Must be received no later than September 30, 2011

ATTENDEE NAME: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE #: _____ EMAIL: _____

CELL PHONE # (while in Las Vegas): _____ TXT Capable: Yes No

Would you like to receive Miss Ohio Group TXT Messages during Miss America Week? Yes No

AGE: (if younger than 21 as of January 8, 2012) _____

RELATIONSHIP: FAMILY FRIEND STATE LOCAL SPONSOR OTHER

MISS AMERICA SHOW TICKET – Tickets for yourself only!

Forms submitted together will be seated together within the group blocks (Blocks A, B, C & D)

SEASON Tickets 4 Nights	January 10, 11, 12 & 14, 2012	\$ 275.00	\$ _____
Tuesday Only	January 10, 2012	75.00	_____
Wednesday Only	January 11, 2012	75.00	_____
Thursday Only	January 12, 2012	75.00	_____
Saturday Only	January 14, 2012	150.00	_____

ACCESS BADGE – Badge for yourself only!

Photo Badge for Visitation, Rehearsal, Trade Show \$ 40.00 \$ _____

Miss America should have my photo on file since I had a badge in January 2010 or 2011.

I am emailing my photo to info@missohio.org.

Select your affiliation below. See descriptions above for more details.

STATE LOCAL FAMILY/FRIEND GUEST SPECIAL GUEST

PHOTO BUTTON - You may order multiple buttons!

Photo Button of Ellen Bryan Quantity _____ at \$ 5.00 = \$ _____

T-SHIRT – You may order multiple T-Shirts!

Size: Small Medium Large X-Large XX-Large \$ 15.00 \$ _____
 Small Medium Large X-Large XX-Large \$ 15.00 \$ _____

REGISTRATION/PROCESSING

Registration/Processing fee per person \$ 25.00 \$ _____ 25.00

TOTAL ENCLOSED – Make check payable to MOSP

\$ _____

HOTEL ACCOMMODATIONS

I will be staying at Planet Hollywood – Include the Planet Hollywood Hotel Reservation Form!

I will be staying at Planet Hollywood – Making my own arrangements (include proof for Block A/B Tickets)

I will be staying at: _____

I am rooming with: _____

ARRIVAL INFORMATION

To help us coordinate times when people can pick up their items in Vegas

Date of arrival to Las Vegas _____ Time of Arrival _____

SPECIAL NOTES



OHIO

2012 MISS AMERICA PAGEANT
PLANET HOLLYWOOD HOTEL RESERVATION FORM

Planet Hollywood's special room rates: 1/08-1/12 is \$115/night, 1/13-14 is \$165, and 1/15 is \$115/night!

Changes and/or cancellations after November 18, 2011 must be made in writing directly to MAO. Rates are for single/double occupancy. There is an additional charge for 3rd and 4th persons in the room of \$30.00 per person per night. Cancellations - Refunds will be made up to 48 hours of the reservation date - within 48 hours results in a forfeit of the deposit. The above room rates do not include state, local or occupancy taxes.

Please note: Miss America has a limited block of rooms available and reservations will be made on a first come, first serve basis.

Please use one form per room. Complete information is required in order to process this form. Please type or print legibly.

1. # persons - Bed type requested King 2 Doubles (requests only, this is not a confirmation)

2. Reservation # out of (If there is more than one reservation per group)

3. Room will be occupied by: (Full Names must be supplied for each person staying in the room)

- 1. 2. 3. 4. (Names of occupants)

4. Arrival and departure dates: Arriving/Check-in: Departing/Check-out:

5. Credit card Information: reservations cannot be accepted without complete credit card information - One night deposit required.

MC Visa Amex Number: Expiration date: Name as it appears on credit card: Credit card billing address: City: State: Zip: Phone: Email:

I authorize the above credit card is valid and I understand the card will be charged the first night's room and occupancy tax (currently 12%, subject to change) as a deposit upon receipt.

Signature Title (Optional) Date

Mail the Signed form to: "On To Miss America", c/o Sue Swinehart, 59 N. 21st Street, Newark, OH 43055 Must be received by September 30, 2011